

# Call for Workshops/Special Sessions

## 2014 International Conference on Logistics, Informatics and Services Sciences (LISS'2014)

23-26 July, 2014, Berkeley, California USA & Beijing, China

<http://icir.bjtu.edu.cn/liss2014>

<http://ieor.berkeley.edu/~liss2014>

---

---

### Hosted by

School of Economics and Management of Beijing Jiaotong University  
The International Center for Informatics Research of Beijing Jiaotong University  
China Center for Industrial Security Research of Beijing Jiaotong University

### Cooperated with

University of California at Berkeley  
University of Reading  
low-carbon Research and Education Center

### Sponsored by

FP7 (7th Framework Programme)  
NSFC (National Natural Science Foundation of China)  
K. C. Wong Education Foundation (Hong Kong)

---

---

In order to strengthen academic exchanges and discussions on the latest fundamental advances in the state of the art and practice of logistics, informatics and service sciences, 2014 International Conference on Logistics, Informatics and Services Sciences (LISS'2014) will be held on **July 23-26, 2014** in **University of California, Berkeley, USA** and **Beijing, China**.

Accepted papers, presented at the conference by one of the authors, will be published in the Proceedings of LISS'2014. Acceptance will be based on quality, relevance and originality. The proceedings will be published by Springer and sent to ISI-Knowledge for CPCI-S (former ISTP) indexing and Elsevier for EI Compendex indexing. In addition, revised and extended versions of selected high quality papers will be recommended to high quality international journals as follows:

Enterprise Information Systems (EIS) (SCI)  
Journal of Applied Research and Technology (JART) (SCI)  
International Journal of Information Technology & Decision Making (IJITD) (SCI)  
Journal of Industrial Engineering and Management (JIEM) (EI Compendex )  
Journal of Computing and Information Technology (JCIT) (EI Compendex)  
Journal of Electronic Commerce in Organizations (JECO) (EI Compendex)  
Journal of Information Technology Research (JITR) (EI Compendex)

The topics of interest include, but are not limited to:

◆ **Service Management:**

●Strategic Services Management ●Service Operations Management ●Service System and Service Network Design ●Quality-of-Service Assessment ●Service Product Design ●Service Profit Management ●Service Innovation Management ●Service Supply Chain Management ●Service Information System ●Service Process Reengineering ●Service Purchasing and Supplier Management ●Service Marketing ●Public Service Management ●Financial and Insurance Service Management ●Education Service Management ●Healthcare Service Management ●Telecom Service Management ●Hotel Service Management ●Tourism Service Management ●Product Post-sale Service Management ●Service Management of Transportation (aviation \ railways \ highways \ water(passengers and cargo)) ●Successful Case Study

◆ **Logistics Management:**

●Material Flow Theory ●Logistics Services Strategy ●Innovation and Logistics Services ●Supply Chain Management ●Low-Carbon Logistics ●Low-Carbon Supply Chain ●Logistics Alliance ●International Logistics ●Regional Logistics ●Emergency Logistics ●Internet of Things and Logistics Services ●Logistics Service System Optimization ●Logistics Industry and Policy

◆ **Information Management:**

●Accounting Information System ●Business Intelligence and Business Analysis ●Innovative Enterprise Digitalized Operation Mode ●Dynamic Supply Chain Planning and Management ●Customer Relations Management ●Digital Enterprise Infrastructure ●Enterprise Commercial Intelligence ●E-commerce and E-government ●Wireless Communications and Mobile Business ●Enterprise Information Resources Management ●Sensor Network and Internet of Things ●RFID Technology and Application ●Pervasive Computing and Intelligent Living Space ●Cloud Computing Theories and Technologies ●Collaborative E-commerce Mechanism and Technology ●Network Marketing Strategy and Application ●Electronic Commerce Application and Benefit Appraisal ●Network Transaction, Trust Mechanism and Information Security ●Electronic Market and Intervening Mechanism ●Knowledge Management and Knowledge Sharing ●Organization Semiotics and Informatization ●IT Project Management ●Information Technology and Enterprise Sustainable Development Strategy ●Other topics on related enterprise management theory and application

◆ **Engineering Management:**

●Engineering Consultant Management ●IT in Construction ●Engineering Information System ●Informatics of Construction Industry ●Supply Chain Management in Construction ●Logistics Management in Construction ●Engineering Economics ●Project Management in Engineering

Other relevant management theoretic and application issues are welcome, especially successful case studies in the above area.

## **Guidelines for submitting a Special Session/Workshop Proposal**

### **Proposals for workshops/sessions would contain:**

(1) Title of Workshops/Special Sessions

- (2) Scope and Topics
- (3) Profile of Session Organizer(s) (including his/her photo)
- (4) Contact Info. (E-mail address and Phone Number)

### **Paper Submission and Review of Workshops/Sessions:**

- (1) All Special Session/Workshop papers would be submitted through the online submission system <http://icir.bjtu.edu.cn/liss2014> or <http://ieor.berkeley.edu/~liss2014>.
- (2) Each workshop/session can accept no less than 5 papers.
- (3) If the number of submissions OR the number of accepted papers OR the number of registered participants is less than 4, the organizing committee will be free to decide whether to cancel the Special Session/Workshop or not.

### **Support for Workshop/Session Organizers:**

- (1) The organizers will be awarded a certificate for their contributions to the conference.
- (2) The Organizers' papers will be selected to publish in the SCI or EI journals with higher priority.

### **Proposals Submission:**

The organizers would submit their proposals to [hjlan@bjtu.edu.cn](mailto:hjlan@bjtu.edu.cn) (Dr. Hongjie Lan) before April 15, 2014.

### **Important Deadlines for Workshop/special sessions:**

Proposals for Workshop/special sessions: April 15, 2014

Notification of Workshop/special session acceptance: April 15, 2014

Deadline for final papers: April 15, 2014

We appreciate that if you would like to forward this Call for Special Session/Workshop to those who might be interested in. For further information, please visit website <http://icir.bjtu.edu.cn/liss2014> or <http://ieor.berkeley.edu/~liss2014> or mail to [liss@bjtu.edu.cn](mailto:liss@bjtu.edu.cn) or [liss2014@berkeley.edu](mailto:liss2014@berkeley.edu).

### **Secretariat Contacts:**

#### **China**

Website: <http://icir.bjtu.edu.cn/liss2014>

Phone Number: +86-(0)-10-51688418

Fax: +86-(0)-10-51685864

Email: [liss@bjtu.edu.cn](mailto:liss@bjtu.edu.cn)

QQ: 2776202931

#### **USA**

Website: <http://ieor.berkeley.edu/~liss2014>

Phone Number: +1-(510) 367-0688

Fax: +1-(510) 642-1403

Email: [liss2014@berkeley.edu](mailto:liss2014@berkeley.edu)